

Plan benefits for the practice

- Guaranteed secure and regular income for the dentist and the practice, making planning for the future easier.
- Your patients are much more likely to visit you every six months, meaning you can keep on top of their dental health.
- Increases patient loyalty and bonds the patient to your practice.
- A maintenance membership is much more transparent, ensuring each patient pays for any treatment they have at the correct hourly rate. While you offer a fee reduction for treatment for patients on a membership, this reduction will be considered when calculating your fee list, ensuring your hourly rate is protected.
- Patients do not have to be dentally fit to join.
- Reduces fail-to-attends.
- Clinical freedom.
- Patient numbers can be clearly tracked through access to our Online Services making it easy to keep control of what's happening in the practice.
- Use of our cancellation service helping you keep in control of patients who leave you.
- Full and ongoing support from our head office and dedicated Regional Support Manager.

Plan membership benefits for the patient

- Regular consultations and examinations with the focus on prevention and maintenance, keeping teeth and gums healthy for life.
- A flat monthly fee for routine work, which is clearly defined.
- More time with the dentist and hygienist (if applicable).
- A way to budget for their routine dental health.
- Better value than coming on a pay-as-you-go basis.
- By coming every six months, dental health is easier to maintain, meaning fewer problems down the line.
- Discount on any treatments they require or request.
- Opportunity and choice of treatments which may not have been offered on the NHS.
- Includes access to a comprehensive Worldwide Dental Emergency Assistance Scheme – Eligibility to request assistance should they have a dental trauma, or need to access a dentist out of hours both in the UK and worldwide.
- Less time at the desk on routine appointments as no payment.
- In most practices, they benefit from extended hours, making it easier to get an appointment to suit them.
- Guaranteed access to their dentist not just the practice.
- Peace of mind – they have a dentist who they know and trust – and they will be able to spend time with them.
- Members' tooth whitening discount for that whiter brighter smile.
- Members' free cosmetic consultation.
- Exclusive member offers throughout the year.